



CREATING A SCHOLARSHIP, AWARD, OR BURSARY

A Guide for Individual and Business Contributions

College of the Rockies exists to transform lives and enrich communities through the power of education. As a post-secondary institution firmly rooted in the East Kootenay, we pride ourselves on meeting the need for accessible and applied education across Southeastern British Columbia.

As a donor, your generous support contributes to the success of our students and is an important investment in our community. Scholarships, awards and bursaries encourage success by rewarding achievement and/or addressing financial needs of our prospective and current students.

These gifts have an immediate impact on a student's life, often allowing them to remain in school to achieve their goals. This is an opportunity to create a legacy at College of the Rockies, by supporting qualities that align with your priorities, honouring a milestone, or remembering a loved one.

There are two types of gifts when creating a scholarship, award, or bursary:

- **ANNUAL** – where a financial amount (minimum \$500) is committed each year and all funds are exhausted during the fiscal year received. Funds are awarded to students as scholarships, awards or bursaries. We encourage donors to commit to at least 3 years when creating an annual scholarship, award or bursary.
- **PERMANENT** – where a minimum amount of \$5,000 is donated to College of the Rockies in perpetuity. The funds received may be matched by the College and all interest generated from the associated percentage of the book value of the investment is disbursed as an annual or biennial scholarship, award or bursary.

Yes, I am interested in creating a scholarship, award or bursary and would like to further discuss my proposed gift with the Director, Donor and Alumni Engagement.

Name: _____ Phone: _____

Email (if applicable): _____

Proposed name of the Scholarship, Award or Bursary:

Please complete the information on the reverse side and submit to giving@cotr.bc.ca

Or via post or in person at:

College of the Rockies
Graham Knipfel, Director, Donor and Alumni Engagement
2700 College Way, Cranbrook, BC, V1C 5L7

I am interested in making the following type of contribution:

\$ _____ \$ _____
Annual Permanent Not sure yet, let's discuss

Proposed criteria for my scholarship/award/bursary...

Citizenship:

Any Preference to a Canadian citizen or permanent resident

With preference to a student from:

Cranbrook Kimberley Creston Invermere Fernie Golden

Other: _____

Doesn't matter

With preference to a student in the following program area(s):

Adult upgrading Business, Tourism or University Studies (*Arts and Science*)

Trades Health and Human Services

Specifically: _____

Doesn't matter

Based primarily on:

Financial need

Merit, with preference going to the applicant with the highest GPA

Merit, with preference going to an applicant with a strong work ethic (*recommended by instructor*)

Other: _____

Awarded:

As an entrance scholarship

To a returning, transferring, or graduating student

With additional preferences including:

Affiliation (*e.g. Rotary or other service club, parent in a specific industry or union, military, etc*):

Future goals (*e.g. requiring an essay to demonstrate career objectives*):

Personal information (*e.g. gender, disability, member of visible minority, etc*):

Other (*athletics, community engagement, performing arts, volunteering, sports, etc*):

Following submission of this form, the Donor and Alumni Office will contact you to further discuss your interest in creating a scholarship, award, or bursary, and to provide any additional documentation required. College of the Rockies is a registered charity (107273989 RR0001). Official receipts will be issued for contributions of \$20.00 or more.