



SEMESTER ABROAD IN DENMARK (VIA UNIVERSITY COLLEGE)¹ **JANUARY / FEBRUARY – JUNE 2023**

Study international business in the heart of the European Union. Through a partnership between VIA University College and College of the Rockies, BBA (3rd year) students can complete their winter semester in Denmark – one of the most welcoming countries in Europe. The language of instruction for this semester is English, and English is widely spoken throughout Denmark. Equip yourself with the international business knowledge and intercultural skills that are increasingly sought after by employers. And pay domestic tuition and fees to College of the Rockies and earn College credit while gaining an incredible intercultural experience!

Where?

[VIA University College, Horsens Campus, Denmark](#) or [VIA University College, Herning Campus, Denmark](#)

When?

January / February to June 2023 (Note that this opportunity is available every winter semester. Initial expressions of interest for 2024 are also welcome.)

Who is eligible?

Students, in good standing, enrolled in the BBA (3rd year) program:

- a. Who are able to demonstrate that they:
 - have what it takes to succeed in a group environment,
 - are both curious and sensitive to cultural differences, and
 - are committed to representing the participating colleges and their partners in a responsible manner and acting in a professional and respectful manner during the exchange.
- b. For whom there are no issues related to student conduct that would give the College concern about possible disruptions to the learning environment during the exchange,
- c. Who are Canadian citizens or Permanent Residents and will be 19 years of age or older as of the date of travel, and,
- d. For whom there are no impediments with legal or regulatory requirements related to travel to and entry into Denmark.

Note: Students accepted to participate in a learning abroad activity are expected to continuously comply with the College's criteria for eligibility. Those who fail to do so will have their participation terminated.

¹ Information as of August 23, 2022.

What will I study?

VIA University offers several exciting exchange opportunities in business management. Courses approved for an exchange semester will contribute to your BBA degree program. Students will typically schedule their exchange semester in the Winter Semester of their third year, which in Denmark is called the Spring Semester and generally runs from January or February through June. Here is a sampling of exchange program opportunities:

<u>Business and Communication</u>	<u>International Sales and Marketing Management</u>	<u>Value Chain Management</u>	<u>Design and Business</u>
<p>Horsens Campus</p> <p>Sample courses:</p> <ul style="list-style-type: none"> • Personal Selling and Sales Management • Global Marketing Management • Project Management • E-Commerce • Doing Business in China • Digital Marketing • Management and Strategy • Personal Selling and Sales Management • Intercultural Business Communication 	<p>Horsens Campus</p> <p>Courses:</p> <ul style="list-style-type: none"> • Industry and competitors • Sales Management and the Sales Development of the company • 2 electives 	<p>Horsens Campus</p> <p>Courses:</p> <ul style="list-style-type: none"> • Design of Value Chains • Investment and Finance • Strategic Management • Theory of Science • Semester project 	<p>Herning Campus</p> <p>Choose between two streams:</p> <ul style="list-style-type: none"> • Branding and Marketing Management • Entrepreneurship and Innovation

What will it cost?

- College of the Rockies tuition
- Travel to and from Denmark
- [Living costs](#)
- Personal expenses (e.g., food, entertainment & recreation, weekend travel, etc.)
- Costs associated with a residence permit (e.g., criminal record check)

What financial support is available?

- College of the Rockies students selected to take part in this semester abroad opportunity will receive a \$2,500 International Learning Travel Award.
- Students may also wish to apply for an [Irving K. Barber International Travel Award](#). Contact [Lois Murray](#), the College’s Financial Assistance and Awards Advisor, for more information.

Application deadline:

- September 30, 2022 (Apply early as applications will be considered when they are received.)

Application procedure:

1. Meet with the Program Coordinator, Greg McCallum (gmccallum@cotr.bc.ca) to assess outstanding course requirements.
2. Submit a completed application form to Tracey Brenton (studyabroad@cotr.bc.ca), International Projects Officer, College of the Rockies.
3. Have an instructor who is familiar with you submit a reference form to Tracey Brenton.
4. Applicants will be interviewed by the the Manager, International Projects and Partnerships.
5. The College will select up to two eligible students.

What happens after I'm selected?

- If College of the Rockies deems you suitable for this experience and if space is available, the College will nominate you for exchange. If VIA University College accepts your nomination, you will work directly with VIA on practical arrangements, including complying with steps necessary to secure a residence permit. VIA may be able to assist in finding accommodation for you. You could also proceed in making your travel arrangements.
- You will work with your Program Coordinator to take the necessary steps to pay tuition for all courses that you will take.
- You will be asked to sign a letter of agreement in which you will commit to conduct yourself in a responsible and professional manner and comply with the College of the Rockies' risk management plan and emergency protocols for travel abroad. Upon signing the letter, the College will provide you with a \$2,500 International Learning Travel Award.
- You will be enrolled in College of the Rockies' Global Engagement Certificate of Completion Course, which will provide College of the Rockies recognition of enhanced global awareness and intercultural competencies resulting from participation in this exchange. This course will require you to engage in four 1.5 hour pre-departure sessions and complete related assignments. Assignments will focus on researching practical considerations and cultural aspects related to travel to Denmark, identifying, assessing and developing strategies to manage risk associated with travel, and developing strategies to communicate in culturally diverse contexts and manage culture shock.
- You will be asked to sign a waiver, the College of the Rockies risk management plan and emergency protocols for travel abroad, and the College's protocols for responsible communications while traveling abroad. In addition, as part of the College's risk management plan, you will be asked to register with the federal government's registry of Canadians abroad and provide confirmation that you have reviewed the federal government's advice for travel to Denmark.
- You will be asked to complete one reflective essay during your time abroad as part of the Global Engagement Certificate of Completion Course.
- By the end of September 2023, you will be asked to complete the final assignment related to the Global Engagement Certificate of Completion Course. This assignment is to engage in communications activity (e.g., deliver a 10-minute presentation to peers or another college or public audience, create a video or podcast, provide a blog post & photo for your college's website, etc.)

that describes how your international experience impacted learning in your field of study and / or your career goals and / or your personal growth.

Need more information?

- Meet with Program Coordinator, Greg McCallum (gmcallum@cotr.bc.ca), or the Manager, International Projects and Partnerships, Kerry Brinkert (studyabroad@cotr.bc.ca)
- Check out the VIA University College website: [Study at VIA University College | VIA](#)