

NOTES:

OUR MISSION:
To transform lives and enrich communities through the power of education.

OUR VISION:
To create and deliver the most personal student experience in Canada.

TERRITORIAL ACKNOWLEDGEMENT
College of the Rockies serves the communities of the East Kootenays. All of the College's campuses are located in the traditional territory of the Ktunaxa people which is also home to the Kinbasket people. Five First Nations bands are located in the regional boundary of the College: Four of which are Ktunaxa and one is Shuswap. Additionally, the College partners with the Kootenay Regional Office of the Métis Nation, BC. We are thankful for all our Indigenous partners and are constantly seeking new ways to support the development of our community.

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COLLEGE OF THE ROCKIES

Think. Do. Become



TOGETHER

MAPPING OUT OUR JOURNEY FOR THE NEXT NORMAL 2021-2023

“ ...we should be at the forefront of helping the community. ”

COLLEGE OF THE ROCKIES EMPLOYEE

When COVID-19 hit last spring, like many organizations and businesses, we realized we had to quickly pivot, adapt and re-think how we could deliver quality education to our students safely. We managed that shift and continuous change while maintaining organizational resiliency in our daily life at College of the Rockies.

It's hard to look past our COVID-19 world today with all the uncertainties facing us. However, there is some certainty. College of the Rockies' role, as the principal provider of career education and job skills for our region, is as important as ever. How we plan for tomorrow along with our ability to innovate and move through recovery and into the NEXT normal, are critical elements in the future success of the students, employers and communities we serve.

“ Businesses are finding it difficult to pivot to a new way of doing things. ”

SMALL BUSINESS OWNER

“ ...Improve resilience and employability. ”

REGIONAL EMPLOYER

Instead of the customary five-year strategic plan for the College, we thought it best to concentrate on the next critical two years, committing to actions that are concrete and doable and will propel our communities forward.

From October to December 2020, we put a simple question to our regional stakeholders: **“How can the College help your organization prepare for the NEXT normal?”** And similarly, we asked our employees **“How can we help our communities prepare for the NEXT normal?”** The conversations were conducted virtually but the feedback was extensive and thoughtful – over 100 touchpoints in all from internal and external stakeholders.

“ COVID has accelerated some workforce shifts in the region. ”

REGIONAL EMPLOYER

With sincerest thanks to all who participated, this two-year action plan is focused on three pillars:

- 1) **READY:** preparing for continuous change ;
- 2) **SET:** anticipating and addressing the needs of our students; and,
- 3) **GO:** serving as an education leader in our region.



READY. FOR CHANGE.

Be agile, innovative and responsive to needs.



SMART PLANNING

Responsive to needs, data-driven, sustainable



TRUTH AND RECONCILIATION

Shoulder to shoulder with Indigenous partners

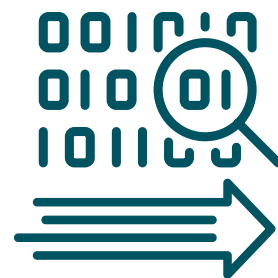


HOME ADVANTAGE AND WORLD STAGE

Leverage our unique Rocky Mountain brand

SET. FOR SUCCESS.

Prepare our students for the workplaces of today and tomorrow.



21ST CENTURY LEARNING

Ready to work; ready for change



ALL POINTS ACCESS

Learning options for every career stage



HEALTH AND WELLBEING

Become a health promoting College

GO. FORWARD TOGETHER.

Work with communities to plan for growth and opportunity.



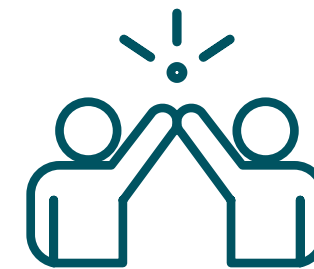
EDUCATION LEADERSHIP IN OUR REGION

Information hub and wayfinding partner



OPEN FOR BUSINESS

Market-focused learning opportunities



RESPECT CHAMPION

Equity, diversity and inclusion for all

